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**A6. LISTINGS**

(T)

## CONTENTS

<b>A6.1</b>	<b>Terms and Conditions Applicable To Listings</b>	1	(T)
A6.1.1	General	1	
<b>A6.2</b>	<b>Business Listing</b>	2	
A6.2.1	General	2	
A6.2.2	Business Designation	2	
A6.2.3	Trade Name	2	
<b>A6.3</b>	<b>Residence Listing</b>	3	
A6.3.1	General	3	
<b>A6.4</b>	<b>Non-Published (Private) Listing</b>	3	
A6.4.1	General	3	
A6.4.2	Rate Application	3	
<b>A6.5</b>	<b>Non-Listed (Semiprivate) Listing</b>	4	
A6.5.1	General	4	
A6.5.2	Rate Application	4	
<b>A6.6</b>	<b>Additional Listing</b>	5	
A6.6.1	General	5	
A6.6.2	Business Additional Listing	5	
A6.6.3	Residence Additional Listing	5	

---

**A6. LISTINGS**

(T)

**CONTENTS****A6.7 Miscellaneous Listings**

A6.7.1	Reserved For Future Use	6
A6.7.2	Alternate Listing	6
A6.7.3	Cellular Carrier Listing	6
A6.7.4	Access Line Service For Payphone Service Provider Telephone Listing	6
A6.7.5	Reserved For Future Use	6
A6.7.6	Cross Reference Listing	6
A6.7.7	Dual Name Listing	7
A6.7.8	Emergency Service Listing (E911, B911 and SALI)	7
A6.7.9	Extra Listing	7
A6.7.10	Foreign Listing	8
A6.7.11	Reserved For Future Use	8
A6.7.12	Mobile And Paging Service Listing	8
A6.7.13	Reserved For Future Use	8
A6.7.14	Optional Calling Plan Listing	8
A6.7.15	Paging Service Listing	9
A6.7.16	RingMaster Service Listing	9
A6.7.17	Sharing And Resale Of Basic Local Exchange Service Listing	9
A6.7.18	Special Text Listing (Business)	9
A6.7.19	Stylist Service Listing	10
A6.7.20	Telephone Answering Service Listing	10
A6.7.21	Three-Digit Dialing Service	11
A6.7.22	Titles And Suffixes	11
A6.7.23	Reserved For Future Use	11
A6.7.24	Reserved For Future Use	11
A6.7.25	Designer Listings	11

## A6. LISTINGS

### A6.1 Terms and Conditions Applicable To Listings

#### A6.1.1 General

- A.** The rates, terms and conditions specified herein for listings apply only to the alphabetical section of the *Company's Listing Information System*. Listings are intended solely for the purpose of identifying subscriber's telephone numbers and as an aid to the use of telephone service. (T)
- B.** The listings of subscribers, either without charge or at the rate specified herein for other listings are arranged alphabetically and are not intended for special prominence of arrangement. In accepting listings as requested by subscribers or prospective subscribers, the Company will not be a party to controversies between subscribers as a result of the publication of such listings in its directories, *where available, otherwise in the Company's Listing Information System*. (T)
- C.** Listings must conform to the Company's specifications. The Company reserves the right to reject listings when, in its sole judgment, such listings would violate the integrity of company records and *its Listing Information System*, confuse individuals using the *the Company's Listing Information System*, or when the subscriber cannot provide satisfactory evidence that he is authorized to do business as requested. (T)
- D.** The Company reserves the right to limit the length of any listing to one line by use of abbreviations when, in its sole judgment, the clearness of the listing and the identification of the subscriber is not impaired thereby. (T)
- E.** One listing, except client listings, is furnished without extra charge as specified in the following:
1. each basic local exchange service line (excluding Back-Up Line) or MultiServ service main station line
  2. each PBX trunk
  3. each ESSX service NAR, ESSX-1 NAR, MultiServ PLUS service NAR, BellSouth Centrex service NAR or NAR usage package
  4. each Centrex system
  5. each Primary Rate ISDN B-Channel
- F.** When, in the sole judgment of the Company, the use of listings in excess of the listings permitted without charge as previously outlined, are needed for better identification of the subscriber, such listings may be provided without charge.
- G.** Generally, the listed address is the location of the subscriber's place of business or residence. At the subscriber's request a partial address may be shown. An address may be:
- a number(s) and/or letter(s) followed by the name of a street, a building, a shopping center/mall, apartment complex, industrial park, or similar facility
  - rural route and/or box number
  - a name of a street, building, shopping center/mall, apartment complex, industrial park, or similar facility
  - any one of the preceding followed by a community and/or state name
  - a community name only
  - omitted at the subscriber's request
- The listed address may not include P.O. Box or use of the word or abbreviation of suite, floor, or apartment before numbers used in the identification.
- An address other than the address where the service is located may be listed provided the subscriber has a comparable class of service at the address requested.
- Only the customer name and telephone number shall be *included* in a listing for a Family Violence Shelter. The Company shall in no circumstance *include* an address as part of the listing for a Family Violence Shelter. (T)
- H.** Liability of the Company due to *listings* errors and omissions is as specified in Section A2. (T)
- I.** A record service order charge, as specified in Section A4., applies when an order is issued solely to add or change a listing. (T)
- J.** Listings can be suspended as specified in A2.3.16. However, the suspension rate shall be 50 percent of the regularly charged rate. (T)

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## A6. LISTINGS

(T)

### A6.2 Business Listing

#### A6.2.1 General

Generally, a business listing consists of a name or dual name, a designation descriptive of the subscriber's business if not self-explanatory, the address, and the business telephone number. The main listing is ordinarily the name of the individual, firm or corporation which contracts for the service or the name under which a business is regularly conducted.

#### A6.2.2 Business Designation

##### A. Firm Name

1. The designation in a firm name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the character of the business.

Example:

Lewis Co grocr 14 Madison

234-6488

##### B. Personal Name

1. The designation in a personal name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the nature of the business. The listing of an individual, together with a title and the name of the business with which the individual is associated or represents, is not permitted.

Example:

Smith J G grocr 14 Madison

234-6488

2. A designation that conveys the same meaning as a title, educational degree or suffix is not permitted.

Example:

Smith Joe DDS dntst

#### A6.2.3 Trade Name

A trade name, the name of a commodity or service, will be included as part of the listing, when the subscriber shows satisfactory evidence of authorization to do business under the requested name. In the case of listings for time/temperature/weather announcement services a generic listing will be accepted.

Examples which require proof of authorization are:

Smith Avon Distributor 123 Main

555-1234

Jones Buick 2914 E 23rd

329-5864

Any Flower Shop 710 Heather Mall

669-2121

## A6. LISTINGS

(T)

### A6.3 Residence Listing

#### A6.3.1 General

Generally, a residence listing consists of a surname, given name or dual name, and/or initials, the address, and the telephone number. When a single name listing is requested by the subscriber, the Company may require satisfactory evidence as to the validity of the requested name. The main listing is ordinarily the name of the individual who subscribes for the service, but the listing may be in the name of a second party residing at the address where service is provided if so designated by the subscriber.

### A6.4 Non-Published (Private) Listing

#### A6.4.1 General

- A. A non-published listing is not listed in either the alphabetical section of the Company's *Listing Information System* or directory assistance records and will not be furnished upon request of a calling party. However, when a call is placed from a telephone number associated with a non-published listing, the name and/or number may be disclosed if the called party has the necessary equipment for receiving and/or disclosing incoming telephone numbers and/or names. (T)
- B. An incoming call to a subscriber with a non-published listing will be completed by the Company only when the calling party places the call by number. The Company will adhere to this practice notwithstanding any claim of emergency the calling party may present. The acceptance by the Company of the subscriber's request to furnish a non-published telephone number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- C. In the absence of gross negligence or willful misconduct, no liability for damages arising from *including* a non-published telephone number in the *Company's Listing Information System* or disclosing said number to any person shall attach to the Company. Where a non-published listing is *included* in the *Company's Listing Information System*, the Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the *inclusion* of a non-published listing *in the Company's Listing Information System* or the disclosing of said listing information to any person. (T)
- D. For accounting purposes, the telephone number, name, and address of a subscriber with a non-published listing will be provided to the Long Distance Carrier(s) which furnishes the subscriber long distance message telecommunications service.
- E. The telephone number, name and address of the subscriber may be disclosed in connection with E911 service, whether such service is provided by the Company or any other person. The subscriber waives any privacy interests in his telephone number, name and address in connection with E911 service.
- F. The Company may provide telephone number, name and address of a subscriber with a non-published number to the public safety agency certified, authorized and responsible for providing emergency notification services in the local city, county or municipality where the subscriber line associated with such number is located, pursuant to that agency's request under Emergency Service Provider Data Service (ESPDS) detailed in A38.3.

#### A6.4.2 Rate Application

##### A. Non-Published Listing

##### 1. Where charge applies

	Monthly Rate	USOC
(a) Each	\$ 5.50	NPU

##### 2. Where charge does not apply

(a) Each	-	NP3
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- Additional service furnished to the same subscriber who has other service listed in the same name at the same address (T)
- Additional service furnished to the same subscriber who has service listed in the same name at a different address provided the listed service is in the same local exchange. (T)
- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the telephone number of the PBX or Centrex Type Services furnished to such establishments.

## A6. LISTINGS

(T)

### A6.5 Non-Listed (Semiprivate) Listing

#### A6.5.1 General

- A. A non-listed listing is not listed in the alphabetical section of the Company's *Listing Information System*, but is maintained on directory assistance records and will be furnished upon the request of a calling party. (T)
- B. The acceptance by the Company of the subscriber's request to furnish a non-listed listing does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- C. In the absence of gross negligence or willful misconduct, no liability for damages arising from *including* a non-listed telephone number in the *Company's Listing Information System* shall attach to the Company. Where such a number is *listed* in the directory, the Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such non-listed listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication of a non-listed listing. (T)
- D. The telephone number, name and address of the subscriber may be disclosed in connection with E911 service, whether such service is provided by the Company or any other person. The subscriber waives any privacy interests in his telephone number, name and address in connection with E911 service.
- E. The Company may provide telephone number, name and address of a subscriber with a non-published number to the public safety agency certified, authorized and responsible for providing emergency notification services in the local city, county or municipality where the subscriber line associated with such number is located, pursuant to that agency's request under Emergency Service Provider Data Service (ESPDS) detailed in A38.3.

#### A6.5.2 Rate Application

##### A. Non-listed listing

##### 1. Where charge applies

(a) Each

**Monthly  
Rate  
\$3.50**

**USOC  
NLT**

##### 2. Where charge does not apply

(a) Each

-

**NLE**

- RingMaster service number

- Temporary service

- Additional service furnished to the same subscriber who has other service listed in the same name at the same address. (T)

- Additional service furnished to the same subscriber who has service listed in the same name at a different address provided the listed service is in the same local exchange. (T)

- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the telephone number of the PBX or Centrex Type Services furnished to such establishments.

A6. LISTINGS

(T)

A6.6 Additional Listing

A6.6.1 General

- A. The subscriber to the service assumes responsibility for all charges for additional listings associated with his service. Listing charges date from the day the directory assistance records are posted.
- B. Listing charges are automatically discontinued upon termination of the service or upon the removal of the listing.

A6.6.2 Business Additional Listing<sup>1</sup>

- A. A business additional listing may be furnished in other names when, in the sole judgment of the Company, the subscriber's service is not being shared or resold.
- B. Rate Application
  - 1. Business

	Monthly Rate	USOC
(a) Each	\$2.50	CLT
2. 800 Service		
(a) Each	1.80	SZS

A6.6.3 Residence Additional Listing

- A. A residence additional listing may be furnished in the names of relatives, including those by marriage, domestic employees of the subscriber, or other persons residing in the subscriber's home who are recognized as a part of the subscriber's domestic establishment.
- B. Rate Application
  - 1. Residence

(a) Each	1.20	RLT
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**Note 1:** Business additional listing arrangements established prior to 7-24-86 i.e., implementation of STS may be continued until the subscriber relocates or transfer service responsibility.

**A6. LISTINGS**

(T)

**A6.7 Miscellaneous Listing****A6.7.1 Reserved For Future Use****A6.7.2 Alternate Listing**

- A.** An alternate listing may be provided to the subscriber for the purpose of directing calling parties to other telephone numbers subject to the following conditions:

1. Names of individuals are not permitted
2. Text may not exceed one line

Examples:

Nights, Sundays, and Holidays	123-4568
If No Answer	123-4568
If Extension Is Not Known	123-4568

**B. Rate Application**

1. Business

	Monthly Rate	USOC
(a) Nights, Sundays, and Holidays <sup>1</sup>	<b>\$1.80</b>	<b>NSH</b>
(b) Listings Indented under calling instructions <sup>1</sup>	<b>1.80</b>	<b>Y6V</b>
(c) Alternate Listings <sup>2</sup>	<b>2.00</b>	<b>FNA</b>
2. Residence		
(a) Nights, Sundays, and Holidays <sup>1</sup>	<b>1.80</b>	<b>NS9</b>
(b) Listings Indented under calling instructions <sup>1</sup>	<b>1.80</b>	<b>Y6V</b>
(c) Alternate Listings <sup>2</sup>	<b>2.00</b>	<b>NAB</b>

**A6.7.3 Cellular Carrier Listing**

See Mobile and Paging Service Listing at A6.7.12.

**A6.7.4 Access Line Service For Payphone Service Provider Telephone Listing**

- A.** A listing is not provided in connection with access line service for Access Line Service For Payphone Service Provider Telephones except when the listing will facilitate the operations of the Company or subscribers to the access line service. No additional listings are permitted.

**A6.7.5 Reserved For Future Use****A6.7.6 Cross Reference Listing**

- A.** A cross reference listing may be furnished when it is necessary to refer the directory user to another directory listing.

Examples:

Long Lumber Co	See South Lumber Co
Regis Gary	See Regas Gary

**B. Rate Application**

1. Cross Reference Listing

	Monthly Rate	USOC
(a) Business, each	<b>\$1.80</b>	<b>LLT</b>
(b) Residence, each	<b>1.20</b>	<b>LRT</b>

**Note 1:** These rates pertain to existing subscribers with Nights, Sundays, and Holidays' listings and listings indented under calling instructions provided prior to the effective date of this Guidebook.

**Note 2:** These rates pertain to subscribers who establish new service or to existing subscribers who add or change their Nights, Sundays, Holidays' listings and/or listings indented under calling instructions after the effective date of this Guidebook.



A6. LISTINGS

(T)

A6.7 Miscellaneous Listing (Cont'd)

A6.7.7 Dual Name Listing

- A. A dual name listing may be furnished to a business or residence subscriber as a main listing subject to the following:
  - an individual subscribing to business service when it is a personal name listing and the person is also known by a nickname
  - two individuals subscribing to residence service having the same surname and address, or an individual known by more than one name

Examples:

Smith J H (Johnny) CPA 123 Main	123-4567
O'Neal John & Mary 200 Elm Av	423-1012
Morris George Mrs (Joan) 101 Ash Dr	422-4523

- B. A dual name listing may also be furnished as an additional listing at the subscriber's request at the appropriate additional listing rate.

A6.7.8 Emergency Service Listing (E911, B911, And SALI)

- A. A 911 telephone number listing must be listed along with a non-emergency telephone number for emergency agencies. No Charge applies for either listing.
- B. Rate Application
  - 1. Emergency Service Listing

(a) Where charge does not apply

Monthly Rate	USOC
\$-	FLT

A6.7.9 Extra Listing

See Business Additional Listing at A6.6.2.

**A6. LISTINGS**

(T)

**A6.7 Miscellaneous Listing (Cont'd)****A6.7.10 Foreign Listing**

- A.** A listing in the alphabetical section of Company *Listing Information System* outside the subscriber's local exchange may be furnished. The listing is subject to the rates, terms and conditions applicable to the *Company's Listing Information System* in which the listing is to appear. (T)
- B.** When in the sole judgment of the Company, in the case of service located in an exchange border area, a foreign listing is needed for better identification in order to facilitate the completion of calls, such listings may be provided without charge for the main listing only.
1. Foreign Listing

		Monthly Rate	USOC
	(a) Where charge does not apply	\$ -	FLF
<b>C. Rate Application</b>			
1. Foreign listing			
	(a) Business, each	2.10	FAL
	(b) Residence, each	1.20	FRW
2. Foreign cross reference listing			
	(a) Business, each	2.10	FALCX
	(b) Residence, each	1.20	FRWCX
3. Foreign alternate listing			
	(a) Business, each	2.10	FALSX
	(b) Residence, each	1.20	FRWSX
4. Foreign special text			
	(a) Business, each	2.10	FALTX

**A6.7.11 Reserved For Future Use****A6.7.12 Mobile And Paging Service Listing**

- A.** A Mobile Telephone Carrier, a Cellular Carrier, a Radio Common Carrier, or a Paging Company, may be furnished a listing for their clients at the rate specified in A6.7.12.B.
- B. Rate Application**
1. Mobile and Paging Service Listing
    - (a) Each .00 MSZ

**A6.7.13 Reserved For Future Use****A6.7.14 Optional Calling Plan Listing**

- A.** A subscriber of a two-way or inward Optional Calling Plan (OCP) may be furnished a foreign listing with the text of "No Charge For Calls Dialed Direct To This Number From (name of exchange)" at the rates specified in A6.7.14.D.
- B.** The initial contract period for the OCP and the OCP listing charge, shall be for the life of the directory, *where available, or the Company's Listing Information System*, in which it appears. However, the subscriber may discontinue the OCP and the associated OCP listing prior to the expiration of the directory/*Listing Information System* in which the listing appears, provided the telephone number is changed and a disconnect report is given. (T)
- C.** A foreign listing without the text may be furnished at the rates specified in A6.7.10.B.
- D. Rate Application**
1. Optional Calling Plan Listing

	Monthly Rate	USOC
(a) Business, each	\$4.65	OCB

A6. LISTINGS

(T)

A6.7 Miscellaneous Listing (Cont'd)

A6.7.15 Paging Service Listing

See Mobile and Paging Service Listing at A6.7.12.

A6.7.16 RingMaster Service Listing

- A. One listing for each RingMaster Service number will be furnished on a listed or non-listed basis at no charge to the subscriber.
- B. A RingMaster Service listing must be either business or residence as identified by the class of service.
- C. Other listings may be provided at the rates, terms and conditions specified in this Guidebook.

A6.7.17 Sharing And Resale Of Basic Local Exchange Service Listing

A client of a Sharing and Resale of Basic Local Exchange Service may request the reseller, on his behalf, to obtain one main listing in the alphabetical section of the *Company's Listing Information System* without charge, as specified in Section A27. Other listings, as specified in this section, are also available upon reseller request for the client. All appropriate charges, terms and conditions for listings specified herein are applicable to client listings. Client listing charges will be billed to the reseller (customer of record) and will not be separately billed.

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A6.7.18 Special Text Listing (Business)

- A. A special text listing provides instructions for directing incoming calls after hours during specific time periods or calling information for a specific service/department.

Example:

For The Following Zip Codes 30506 30408 30532 30533 30534

- B. A special text listing does not include a telephone number and must be followed by at least one other listing which does include a telephone number.
- C. Rate Application
  - 1. Special Text Listing

(a) per line

1.80

XLL

## A6. LISTINGS

(T)

### A6.7 Miscellaneous Listing (Cont'd)

#### A6.7.19 Stylist Service Listing

- A.** A subscriber may request to have the assigned telephone number listed in the directory, *where available*, using upper case alpha characters and/or numeric characters in lieu of standard numeric characters. Use of Stylist service listing is not exclusive to any single subscriber. The symbols "#" and "\*" may not be used with this service. The digits "0" and "1" may not be used to represent the letters "O" and "I" respectively in a Stylist service telephone number. The Company reserves the right to reject a Stylist service listing when, in its sole judgment, such listing is objectionable or would tend to delay or impede the use of the directory. (T)
- B.** Prior to establishing a Stylist service listing, the Company reserves the right to require when, necessary in its sole judgment, satisfactory evidence from the subscriber that the subscriber is authorized to use any trade name, business name, or any other name or term, requested by the subscriber, which is copyrighted or otherwise reserved.
- C.** Subscriber requests for special number assignments will be handled under the rates, terms and conditions described for Special Number Assignment Charges in Section A4.
- D.** Subscribers who request that their existing telephone number(s) be listed as a Stylist service listing will not incur a Special Number Assignment Charge.
- E.** In the absence of gross negligence or willful misconduct, no liability for damages arising from *including* or not *including* a Stylist service listing in the directory, *where available*, shall attach to the Company. The Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the *inclusion* or omission of a Stylist service listing. (T)
- F.** The rates for Stylist service listings as follows are in addition to any applicable special number assignment charges or any other appropriate listing charge.
- G.** Rate Application
1. Stylist Service Listing

	Monthly Rate	USOC
(a) Business, each	\$3.50	RNCAF
(b) Residence, each	2.50	RNQAF

#### A6.7.20 Telephone Answering Service Listing

- A.** A client of a telephone answering service may list the telephone number of the answering service with his name, or business name at the rates specified in A6.7.20.B.
- B.** Rate Application
1. Telephone Answering Service Listing

	Monthly Rate	USOC
(a) each	\$1.80	9FK

A6. LISTINGS

(T)

A6.7 Miscellaneous Listing (Cont'd)

A6.7.21 Three-Digit Dialing Service (N11) Listing

- A. The phrase "Charges May Apply" will be included in the N11 Service Listing at no additional charge.

A6.7.22 Titles And Suffixes<sup>1</sup>

- A. A title of address that precedes a name, such as Mrs., Rev., Dr., or Capt., may be included in a residence or a business personal name listing.
- B. A professional designation(s) or educational degree(s), such as MD, CPA, CREA, or JP, is a suffix which may be included at the end of a business personal name listing.
- C. One title, educational degree, or professional suffix, as allowed in A6.7.22.A. and B. will be provided at no charge. Those, in excess of one, may be provided at the rates specified in A6.7.22.E.
- D. Notation of lineal descent, such as; Jr., Sr., and III, is considered to be part of the subscribers legal name, and not a title or a suffix.
- E. Rate Application
  - 1. Listing titles in excess of one

	Monthly Rate	USOC
(a) Residence, each	\$1.20	XLDRX
2. Titles, professionals and/or educational degrees, in excess of one		
(a) Business, each	1.80	XLDCX

Example:

Davis John MD FACP FACS 200 Main Av 322-7799

A6.7.23 Reserved for Future Use

A6.7.24 Reserved For Future Use

A6.7.25 Designer Listings

- A. This service is only available to residence customers.
- B. One Designer Listing option per customer listing is allowed with the exception of the Designer Line option which may be subscribed to in addition to the other Designer Listing options.
- C. Designer Listing options will not appear on directory assistance records, but will only be reflected in the published directory, *where available*.
- D. Billing will begin with the subscriber's billing period following delivery of the directory in which the listing will appear.

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**Note 1:** These rates, terms and conditions pertain to subscribers who establish new service or to existing subscribers who add or change listings after the effective date of the offering.

## A6. LISTINGS

(T)

### A6.7 Miscellaneous Listing (Cont'd)

#### A6.7.25 Designer Listings (Cont'd)

- E.** A secondary service charge applies when an order is placed to purchase one or more of the following listing options. The Company may offer waiver of associated service charges during select promotion periods.
1. **Designer Bold**  
A listing that provides for a bolder print or heavier type of the subscriber's name, address and telephone number. (T)
  2. **Designer Bold Plus**  
A listing that provides for a bolder print or heavier type of the subscriber's name, address and telephone number plus additional space with a ruled line above and below the subscriber's listing information. (T)
  3. **Designer Script**  
A listing that provides for the subscriber's name, address, and telephone number to be printed in script, which depicts a stylish writing of the listing information. (T)
  4. **Designer Script Plus**  
A listing that provides for the subscriber's name, address and telephone number to be printed in script, which depicts a stylish writing of the listing plus additional space with a ruled line above and below the subscriber's listing information. (T)
  5. **Designer Line Options**  
There are three Designer Line options, Designer Line (Standard), Bold Designer Line, and Script Designer Line. Each Designer Line purchased cannot exceed one printed directory line. A maximum of three (3) Designer Lines may be purchased per listing. (T)  
**Designer Line (Standard)**  
 An extra text line that provides information in addition to the standard listing information (name, address, and telephone number) such as location, affiliations, social/civic positions held, volunteer services, etc. It could also include statements of a descriptive nature such as interests, profession, or personal information.  
**Designer Line Bold**  
 An extra line of text in bolder print or heavier type that provides information in addition to the standard listing information (name, address and telephone number) such as location, affiliations, social/civic positions held, volunteer services, etc. It could also include statements of descriptive nature such as interests, profession, or personal information.  
**Designer Line Script**  
 An extra line of text printed in script, a stylish writing form, that provides information in addition to the standard listing information (name, address and telephone number) such as location, affiliations, social/civic positions held, volunteer services, etc. It could also include statements of descriptive nature such as interests, profession, or personal information.
- F.** Rates and Charges
1. Per Listing

	Monthly Rate	USOC
(a) Designer Bold	\$4.50	LBB
(b) Designer Bold Plus	5.50	LBBAB
(c) Designer Script	4.50	SF8
(d) Designer Script Plus	5.50	DLMDX
(e) Designer Line (Standard)	5.50	XTL
(f) Designer Line Bold	6.00	DLMEX
(g) Designer Line Script	6.00	DLMFX