

PROMOTIONAL OFFERINGS

A promotional offering is a special arrangement to be offered to a customer as an introduction and or encouragement to use the services of AT&T. These offerings may be limited to certain dates and times.

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AT&T Business Local Calling Trio Month Reward Promotion

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A retail promotional period shall be established from January 1, 2009 through December 31, 2014. During this promotional period eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their Business Local Calling plan for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Eligible customers are business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service area and who establish their business network access line service with the Company, and who subscribe these lines to a new Business Local Calling plan for a 12, 24, or 36 month term. Existing customers who transfer lines from a competitive local exchange carrier to an existing Business Local Calling account are not eligible. Customers who terminate their Business Local Calling plan prior to completion of the term period will forfeit all bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling will apply, as appropriate.

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/1/ Material formerly appeared on Sheet 94.

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CompleteLink 2.0 Renewal Promotion

A promotional period will be established from October 10, 2012 through August 31, 2013. During this promotional period eligible business customers subscribing to a new CompleteLink 2.0 agreement for a 2- (C) year or 3-year term will be eligible to receive a monthly lump sum credit of \$7.00 per line based on the number of lines subscribed to this new agreement.

Eligible customers are those existing business customers who had established a CompleteLink 2.0 agreement prior to October 1, 2009, and have Billing Telephone Numbers (BTN's) with local exchange access lines receiving pre October 2009 rates, and who now wish to sign a new CompleteLink 2.0 agreement. All lines under these BTN's are eligible for this offer.

Under this promotion the CompleteLink 2.0 BTN limit is 16,000 per contract. Eligible customers will also receive local usage rates provided under CompleteLink 2.0 for "Save" customers.

There is a maximum of only one CompleteLink 2.0 standard agreement (available to all eligible business customers), one save agreement, and one win/winback agreement at any given time, for customers subscribing under this offer. The subscription to the CompleteLink 2.0 Renewal Promotion will be considered a separate agreement and only available for locations in AT&T Midwest and AT&T California. This limitation applies for each business customer across all states where an AT&T ILEC provides local exchange service and where the CompleteLink 2.0 plan is also available.

This offer may not be combined with other AT&T business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted. All other terms and conditions applicable to CompleteLink 2.0, as appropriate, will apply

AT&T Business Local Calling 3+ Line Promotion

A retail promotional period will be established from January 02, 2012 through August 31, 2014. During this period, eligible business customers will receive a 10% discount off the 1-year renewable term and the 2-year term monthly rates for AT&T Business Local Calling Unlimited Option A and Unlimited Option B.

Eligible customers are those who 1) install a minimum of three new, incremental business lines, and 2) subscribe these newly installed lines to a new AT&T Business Local Calling (BLC) 1-year renewable or 2-year term agreement for either Unlimited Option A or Unlimited Option B. All new and existing BLC Unlimited Option A and Unlimited Option B lines included in the same, new agreement, up to a maximum of 19 lines, will receive the discount. This offer is not combinable with the AT&T Business Local Calling Additional Line Promotion. All orders must be completed by September 30, 2014.

AT&T Business Local Calling Additional Line Promotion

A business promotional period will be established from June 20, 2011 through December 31, 2021. (C)
During this period, eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$100.00 bill credit per line for up to 4 lines added per customer location. Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing AT&T Business Local Calling term agreement after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&T Business Local Calling term agreement after refusing the initial offer to add an AT&T Business Local Calling term agreement. Also, all customers who add local exchange access lines to an AT&T Business Local Calling term agreement electronically, via online ordering methods, in response to an online advertisement will also qualify.

The lines added must be subscribed to either AT&T Business Local Calling Option A or Option B in order to qualify. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. All orders must be completed by January 31, 2022. The Company may discontinue this offer upon 14 days' (C)
notice.

This promotion may not be combined with the All For Less offer^{/1/}

/1/ The All For Less bundle combines Business Local Calling Assurance, provided by AT&T Michigan, with services offered by affiliates of AT&T Michigan (Long Distance and non-regulated Internet services) in a bundled offering.

Additional Line Retention \$10 Promotion

/1/

The Additional Line Retention \$10 offer will be offered during the period from July 14, 2008 through September 30, 2014.

Eligible customers are existing residence customers who call to disconnect their additional network access line and agree to retain their additional network access line and have or newly subscribe to Select Feature package or Complete Choice Enhanced with AT&T Michigan. Eligible customers who agree to keep their additional access line and subscribe to Select Feature PackageSM or Complete Choice Enhanced will receive a \$10 monthly credit for as long as the package and additional line are retained.

Customers must keep the required services for 30 days to receive the benefit of this offer. If the customer disconnects the additional line, the package, or the additional line and package before the next bill period date in which a credit is due, any further discounts will cease. If the customer moves from their current location, any further discounts will cease.

This discount cannot be combined with any other regulated retention offer. This promotion can be used to cover 1 additional line only.

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/1/ Material formerly appeared on Sheet 89.

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Welcoming Rewards Win/Winback Promotion

A retail promotional period shall be established from April 7, 2009, through May 1, 2016. During this promotional period eligible business customers subscribing to new access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. Lines must be at the same location, only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering and/or line connection non-recurring charges (NRCs) associated with the installation of local exchange access lines (or trunks), up to 20 lines maximum per location, for the initial order only. This promotion may be combined with the Centrex Nonrecurring Charges (NRC) Waiver. The one time credit(s) will be provided within the first two bill cycles. (C)

Eligible customers include those businesses that are currently with another carrier and are establishing service with the Company. Eligible customers must subscribe to new business access lines or trunks and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Eligible customers must subscribe separately to AT&T Business Local Calling, AT&T Business Local Calling Assurance or Centrex with a minimum of 6 basic or electronic key lines for a 2, 3, 5, or 7 year terms. All terms and conditions applicable to AT&T Business Local Calling, AT&T Business Local Calling Assurance, or Centrex terms, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1-year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The bill credits are discounts. If customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for early termination fees equal to the bill credit discount already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

This offer can only be combined with either AT&T Business Local Calling Trio Rewards Promotion or the Centrex Nonrecurring Charge Waiver, if applicable.

Business Feature Promotion II

A promotional period will be established from January 1, 2011 through March 31, 2017. During this period eligible business customers will receive a 50% discount per month on up to nine^{/1/} vertical features per line. A waiver of applicable installation charges associated with adding these features will also be provided. (C)

Eligible customers are those business customers who are subscribed to Business Local Calling Assurance when it is part of the All For Less bundle^{/1/}. These eligible customers who subscribe to a 12- or 24-month term agreement for the All For Less bundle with Business Local Calling Assurance will receive 50% off of the standard tariff rate for up to nine^{/1/} of the following services per line: Call Waiting, (C)
Busy Line Transfer, Alternate Answering, Three Way Calling, Speed Calling 8, Speed Calling 30, (D)
Call Screening, Automatic Callback, Repeat Dialing or Multi Ring.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance when it is part of the All For Less bundle. When the customers All For Less subscription expires these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. This Feature Promotion cannot be combined with any other promotions or packages.

^{/1/} For customers who subscribe to this offer on or after 1-1-12, Speed Calling 8 is not eligible for the 50% discount. (D)

Complete Choice Basic Promotion

(C)

A promotional offer will be established from October 1, 2012, through June 15, 2015. During this offer period, eligible residential customers who purchase and retain the Complete Choice Basic package may receive a bill credit for 12 months. This offer is available on up to two (2) lines.

Eligible subscribers will received a bill credit for 12 months on up to two lines that will provide a net price of \$15.00 for the CCB package. Existing customers subscribed to this promotion will continue to receive the net price of \$15.00 for the remaining months of their 12 month benefit period, provided they meet the promotion requirements.

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(C)

- Eligible customers are those residential customers who have at least one local exchange access line or a substitute (e.g. wireless or VoIP service) with a provider other than the Company at a service location that can be served by the Company.
- Eligible customers must request the qualifying service at the same address as the existing service, unless they are planning an imminent move--within 30 (thirty) days of responding to the offer--from one address in an AT&T incumbent local exchange service area to another address in an AT&T incumbent local exchange service area.
- The customer is required to subscribe to AT&T for local service and the Complete Choice Basic package on each line (maximum of 2 lines) receiving a credit. If the customer discontinues the Complete Choice Basic package, the credit(s) will cease.
- This offer may not be combined with any other local service offers that provide a monthly recurring credit or discount, but may be combined with an offer that waives the non-recurring installation/service charge(s).
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- This offer is not available to customers who are switching service between affiliated companies.

BIG EASIER” PROMOTIONDescription

A promotional offer will be available to all eligible business customers from August 15, 2006 through November 30, 2006. Eligible business customers will receive a single monthly recurring rate of \$33.00 for each of their local exchange access lines with unlimited local usage, Caller ID and rotary hunting on each line. The customer must agree to a two-year term commitment for these services in order to be eligible for this offer.

Eligibility

The customer must be an existing subscriber to AT&T business local exchange access service and have current spending of at least \$750,000 monthly in local voice services for all their eligible business locations in AT&T Michigan, AT&T Arkansas, AT&T California, AT&T Illinois, AT&T Indiana, AT&T Kansas, AT&T Missouri, AT&T Nevada, AT&T Ohio, AT&T Oklahoma, AT&T Texas and AT&T Wisconsin territories, collectively.

The customer must include all business access lines in existing or new locations added during their term in each of the twelve above listed states under the “Big Easier” plan.

The customer must have 50 lines or less per location for all locations in each of the twelve above listed states to be eligible.

Terms and Conditions

“Big Easier” cannot be combined with any other plan or package that includes discounted monthly exchange access line service and features.

Additional business access lines and locations may be added by the customer in each of the twelve above listed states during the term agreement. New lines and locations will be counted toward the multi-state revenue requirement. All non-recurring charges related to the installation of new exchange access lines and required features will be waived for new installations.

If during any given month of the customer’s term commitment, the customer does not spend a minimum monthly average in local voice services with AT&T of \$750,000 during the last previous twelve months, the customer will no longer qualify for the promotional rate and will revert to the applicable individually guidebooked rates. The calculation of average monthly revenue will be performed monthly by AT&T for each customer.

Upon expiration of the term agreement, if the customer does not select a new “Big Easier or other term agreement with AT&T, the rates for each AT&T Michigan component of the “Big Easier” promotion will revert to the applicable individually tariffed rates shown in this Tariff. The customer may negotiate a renewal or extension of this agreement at any time for a new term period as long the total term period is two years or greater.

Customers who terminate their entire service prior to the two-year term commitment will be assessed termination charges equal to 50% of the monthly recurring charges for each business exchange access line currently under the term agreement in AT&T Michigan, times the number of months remaining on the term.

Termination charges do not apply if during the term agreement: 1) the customer upgrades to another AT&T local access line discount plan with a term equal to or greater than the term period remaining on the “Big Easier” term agreement, and 2) the minimum monthly revenue local voice service commitment is equal to or greater than that of the “Big Easier” package.

Customers may move or disconnect entire locations without incurring termination charges, as long as the minimum monthly revenue commitment is maintained.

/1/ Material formerly on sheets 62 and 63.

AT&T Business Local Calling Promotion

A promotional period will be established from September 1, 2010, through August 31, 2014. During this promotional period eligible business customers who subscribe to a new, minimum 24-month term agreement for AT&T Business Local Calling with 6 to 19 initial lines will receive a 10% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those business customers with 6 to 19 business lines who have their business network access lines with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business network access line service with the Company. Save customers, existing business customers who have received a competitive offer and are considering switching their business network access lines to another carrier (proof of competitive offer may be required), with 6 to 19 business lines, are also eligible. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

Existing business customers currently subscribed to AT&T Business Local Calling Assurance who transfer these lines to this Program are also eligible.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other promotional offers with the exception of the Welcoming Rewards promotion for Win/Winback customers, where applicable, which can be combined with this promotion.

Message Voice Promotion^{/1/}

(C)

A retail promotional period will be established from April 1, 2010 through September 30, 2011. Eligible customers are residence customers who request to disconnect their access line and agree to retain their access line and subscribe to Call Plan 50. Eligible customers will receive a \$3 monthly bill credit. Eligible customers must subscribe to Call Plan 50 and retain it for at least 30 days to receive the credit. This offer cannot be combined with any other access line retention offers. Effective October 15, 2015, the benefit of this offer ends.

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AT&T Business Local Calling Promotion II

A promotional period will be established from May 25, 2011, through August 31, 2014. During this promotional period eligible business customers who subscribe to a new 36-month term agreement for AT&T Business Local Calling with 5 to 19 initial lines will receive a 6% discount on the monthly rate for lines subscribed to Options A or B.

Eligible customers include those existing business customers with 5 to 19 business lines which are not on a Company voice package term agreement or which have less than 90 days remaining on a Company voice package term plan. Eligible customers may only receive discounts for a maximum of 19 lines subscribed to either Options A or B.

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion may not be combined with any other offers for business access lines.

^{/1/} Effective October 15, 2015, the Call Plan 50 is discontinued.

(N)

Complete Choice Enhanced Retention Promotion

A retail promotion period shall be established from June 20, 2011 through March 31, 2015. During the promotion period, residential customers who call to disconnect service with AT&T and elect to retain service and subscribe to the Complete Choice Enhanced package may receive a bill credit of \$8.00 per month for 12 months on a maximum of two access lines.

- This offer is for retention purposes only.
- Customers must have or newly subscribe to Complete Choice Enhanced on each line, up to a maximum of two (2) lines, to receive the monthly credit.
- If the customer adds features to qualify for the Complete Choice Enhanced package, the nonrecurring charge(s) and/or package fee will be waived.
- Eligible customers may only receive this offer once during the offer period.
- This offer may not be combined with other AT&T Michigan residence line retention offers, including but not limited to the Residence Access Line Retention Promotion.
- Monthly credits will cease if the customer disconnects the line or the package, or moves from their current location.
- The access line (s) must be in service for a minimum of 60 days before the customer becomes eligible for this offer.
- Customers must keep the required services for 30 days to receive the benefit of this offer.
- AT&T may discontinue this offer upon 14 days notice or less.

Mobility National Retail Service Connection Charge Waiver

A retail promotional period shall be established from February 15, 2008 through December 31, 2015. (C)
During this promotional period, eligible residence customers who place their order for new phone service with AT&T will receive a waiver of the line connection and central office charges.

Eligible customers must subscribe to an AT&T network access line and a minimum of the Complete Choice® Basic package via an AT&T Mobility store or a National Retailer.

\$5 Residence Access Line Retention Promotion

A retail promotional period shall be extended from February 1, 2009 through March 9, 2009. Eligible residence customers who call to disconnect their access line(s) and decide to retain the line(s) will receive a \$5.00 bill credit per line for up to two access lines, for as long as the line(s) are retained.

Effective March 10, 2009 and through October 31, 2010 eligible customers will receive a \$5 bill credit for a maximum of 24 months, provided the access line(s) are retained.

This offer is not available to subscribers of Complete Choice Basic or Complete Choice Enhanced. Eligible customers may only receive this offer once during the offer period. This offer may not be combined with other AT&T Michigan residence retention offers that provide a monthly discount. Customer bills will be credited \$5.00 each month per line that the access line(s) are retained, up to 24 months. Customers must keep the required services for 30 days to receive the benefit of this offer. If the customer disconnects the line(s) or moves from their current location, the remaining benefits will cease.

\$10 Voice Offer ^{/1/}

(C)

A residential \$10 Voice Offer will be made available during the promotional period from November 15, 2008 through March 31, 2010. Residential customers who agree to retain their access line or who are switching to AT&T and subscribe to Call Plan 50 may be eligible to receive monthly bill credits to achieve a \$10 monthly rate for Call Plan 50. Eligible customers are those residence customers who request to disconnect their network access line and agree to retain their network access line. Eligible customers must subscribe to Call Plan 50 and retain it for at least 30 days to receive the credit. This offer cannot be combined with any other competitive acquisition cash back or retention offers. Effective October 15, 2015, the benefit of this offer ends.

(N)

^{/1/} Effective October 15, 2015, the Call Plan 50 is discontinued.

(N)

Standardized CompleteLink 2.0 Save Promotion

A promotional period will be established from July 6, 2010 through October 9, 2012.

During this promotional period eligible business customers subscribing to a new CompleteLink 2.0 agreement for a 2-year term or longer will be eligible to receive an upfront accelerated discount as described below. These accelerated discounts are in addition to other discounts and benefits listed within CompleteLink 2.0.

Eligible customers are Save customers, existing business customers who have received a competitive offer and are considering switching their business local exchange access service to another carrier (proof of competitive offer may be required).

The discounts provided are considered to be accelerated discounts. Customers who terminate their CompleteLink 2.0 agreement prior to expiration of their selected term period will be liable for early termination charges as described in *Termination Charges and Credit Allowances* within CompleteLink 2.0. All other terms and conditions applicable to CompleteLink 2.0 will apply.

This offer may not be combined with other Company business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted.

Eligible customers will receive the following accelerated discounts which are calculated as a percentage of their agreed upon MARC and which will be applied as a credit to their bill. The accelerated discount will be applied within (2) bill periods following subscription to CompleteLink 2.0 according to the following schedule.

Discount Schedule

	1 Year Term	2-Year Term	3-Year Term	5-Year Term
Upfront Discount	N/A	15%	25%	35%

CompleteLink 2.0 Save and Win/Winback Promotion

/2/

A promotional period will be established from October 10, 2012 through December 31, 2014. During this promotional period eligible business customers subscribing to a new CompleteLink 2.0 agreement for a 2-year or 3-year^{/1/} term will be eligible to receive a monthly lump sum credit of \$3.00 per line based on the number of lines subscribed to this new agreement.

Eligible customers are Save customers, existing business customers who have received a competitive offer and are considering switching their business local exchange access line service to another carrier (proof of competitive offer may be required), as well as business customers who have their local exchange access line service with another competitive local exchange carrier within the AT&T Illinois, AT&T Indiana, AT&T Michigan, AT&T Ohio, or AT&T Wisconsin service areas and who now wish to establish their business local exchange access line service with the Company.

The CompleteLink 2.0 1,000 BTN maximum limit applies to this offer. This offer may not be combined with other AT&T business access line, usage, and/or toll discount plans or promotions, with the exception of combining with other CompleteLink 2.0 offers where permitted. All other terms and conditions applicable to CompleteLink 2.0, as appropriate, will apply.

/1/ For agreements established on or after October 3, 2013 the 3-year term agreement will no longer be available.

/2/ Material formerly appeared on sheet 19.

Business Local Calling Option A and Option B Bundle Promotion

/2/

Eligible business customers with 1-19 lines will receive a discounted per line effective rate for AT&T Business Local Calling Option A and Option B package charges. Eligible customers are those business customers who are subscribed to AT&T Business Local Calling Option A or Option B when it is part of a bundle, where bundle components are available.^{/1/}

These eligible customers who subscribe to a 12-month Term Plan for AT&T Business Local Calling Option A or Option B as part of a bundle will receive a \$5 per line discount for AT&T Business Local Calling Option A or Option B package charges.

With the exception of the AT&T Business Local Calling Additional Line offer, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

When the customer's bundle subscription expires these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A and Option B, provided by the Company with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering.

/2/ Material formerly appeared on sheet 20.

BUSINESS LOCAL CALLING – AFL MINI BUNDLE PROMOTION

(N)

A promotional period will be in effect from February 1, 2017 through April 30, 2017. During this period eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling Option A package charges. Eligible customers are those Business customers who are subscribed to AT&T Business Local Calling Option A when it is part of a bundle, where bundle components are available.^{/1/}

These eligible customers who subscribe to a 12-month Term Plan for AT&T Business Local Calling as part of a bundle will receive a net monthly rate of \$35 (via a \$25 credit) on the first line and a net monthly rate of \$25 per line (via a \$35 credit per line) on the 2nd to 19th lines for AT&T Business Local Calling Option A.

With the exception of the Business Local Calling Additional Line promotion, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to five hundred (500) lines per customer for the sum of all contracts and for all subsidiaries

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Internet, AT&T Long Distance, and AT&T Backup and Go.

(N)

BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION

A promotional period will be in effect from July 15, 2017, through December 31, 2017. During this period, eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling (BLC) Option A package charges.

Eligible customers and applicable discounts are as follow:

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle^{/1/} (Win/Winback), and who subscribe to a 12-month Term Plan for BLC will receive a net monthly rate of \$25 (via a \$35 credit), or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to AT&T Internet Service as a part of a Bundle^{/1/} will receive a net monthly rate of \$35 (via a \$25 credit).

Additional eligible customer and applicable discounts that will be in effect for a promotional period from August 30, 2017 through December 31, 2017 are as follow: (N)

- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle1 (Save), and who subscribe to a 12-month Term Plan for BLC Option A will receive a net monthly rate of \$25 (via a \$35 credit).

For customers participating in this offer and receiving discounts as described in the three bullet points shown above (New, Win/Winback and Save), the 12-month term will be a 12-month term with an option to re-subscribe for two consecutive terms.

Furthermore,

- Customers participating in a Business Local Calling promotion as part of a Bundle1, with the promotional rates listed below, may continue to participate in the promotion rates if they agree to a new 12-month term with an option to re-subscribe for two consecutive terms, prior to the expiration of their existing term.
- First BLC Option A package line receiving a net monthly rate of \$50 (via a \$10 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or
- First BLC Option A package line receiving a net monthly rate of \$35 (via a \$25 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit). (N)

With the exception of the Business Local Calling Additional Line promotion, this offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

- This offer is only allowed on single location accounts.
- Billed to Number (BTN) arrangements are not allowed.
- This offer is limited to nineteen (19) lines per customer location.
- When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility, DIRECTV or AT&T U-verse TV.

BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION II

A promotional period will be in effect from January 1, 2018, through June 30, 2019. During this period eligible Business customers will receive a net monthly rate of \$35 (via a \$25 credit) for AT&T Business Local Calling (BLC) Option A package charges. (C)

Eligible customers are as follow:

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle^{/1/} (Win/Winback), and who subscribe to a 12-month Term Plan for BLC, or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to or currently have AT&T Long Distance and AT&T Internet Service, AT&T Mobility, or DIRECTV as a part of a Bundle^{/1/}, or
- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle^{/1/} (Save), and who subscribe to a 12-month Term Plan for BLC Option A.

For customers participating in this offer and receiving discounts as described in the three bullet points shown above (New, Win/Winback and Save), the 12-month term will be a 12-month term will be a 12-month term with an option to re-subscribe for two consecutive terms.^{/2/} (C)

Furthermore, Customers participating in a Business Local Calling promotion as part of a Bundle^{/1/}, with the promotional rates listed below, may continue to participate in the promotion rates if they agree to a new 12-month term with an option to re-subscribe for two consecutive terms, prior to the expiration of their existing term.^{/2/} (C)

- First BLC Option A package line receiving a net monthly rate of \$50 (via a \$10 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or
- First BLC Option A package line receiving a net monthly rate of \$44 (via a \$10 credit plus a \$6 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility or DIRECTV.

/2/ Customers participating in this offer prior to 7/1/9 will retain the option to re-subscribe for two consecutive terms until such time as either party (Customer or Company) provides the other 30-days' written notice that it does not wish to renew the agreement, per Part 4, Section 5, paragraph B.13. (N)
(N)
(N)

BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION (cont'd)

(N)

Furthermore, (cont'd)

- First BLC Option A package line receiving a net monthly rate of \$38 (via a \$10 credit plus a \$12 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or
- First BLC Option A package line receiving a net monthly rate of \$35 (via a \$25 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit).

This offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to nineteen (19) lines per customer location.

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

(N)

/1/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility or DIRECTV.

(N)

(N)

(N)

Business Remote Call Forwarding with Unlimited Local Usage Win/Winback Promotion

A promotional period will be established from July 1, 2018 through June 30, 2019. During this promotional period, eligible business customers will receive a net effective rate of \$5.00 per month per path for Remote Call Forwarding (RCF) service and unlimited AT&T Local Usage and AT&T Message Telecommunications Service.

Eligible customers are business customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company or AT&T Business Voice over IP Service (AT&T Phone).

To qualify for this Promotion, the Call Forwarded number of the RCF service must terminate to a Company business access line (excluding 800 service lines) or AT&T Business Voice over IP Service at the time customer subscribes to this Promotion. Subscribers must order RCF service within 30 days of establishing the qualifying exchange access service from the other carrier. Subscribers may have a maximum of ten RCF paths (initial/additional) per billing account participating in this discounted service, and the RCF path(s) must be located in the same state where service from the other carrier was located. If subscriber with this RCF Promotion terminates Company business access line or AT&T Business Voice over IP Service and retains the Company's RCF, this Promotion will continue to apply until customer terminates the RCF service.

This Win/Winback Promotion cannot be combined with other RCF promotions or offers, including the existing RCF discount offer, which will still be available.

BUSINESS LOCAL CALLING ASSURANCE SAVE PROMOTION

A promotional period will be in effect from January 15, 2019 through December 31, 2021. During this period eligible Business customers will receive a discounted per line effective rate for AT&T Business Local Calling Assurance package charges. (C)

Eligible customers are existing customers who subscribe to the Business Local Calling Assurance package, and who communicate a desire to disconnect their lines, then reconsider and keep the lines with the Company (save).

Eligible customers will receive a net monthly rate of \$35 per line (via a \$10 credit per line) for 12 months, on their AT&T Business Local Calling Assurance package.

This offer is only allowed on single location accounts.

Billed to Number arrangements are not allowed.

Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

This offer may not be combined with other AT&T Business Local Calling Assurance discount. All other terms and conditions associated with AT&T Business Local Calling Assurance, as appropriate, will apply.

BUSINESS LOCAL CALLING – AFL BACK UP BUNDLE PROMOTION III

A promotional period will be in effect from July 1, 2019, through December 31, 2021. During this period eligible Business customers will receive a net monthly rate of \$35 (via a credit) for AT&T Business Local Calling (BLC) Option A package charges. (C)

Eligible customers are as follow:

- New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle^{/2/} (Win/Winback), and who subscribe to a 12-month Term Plan for BLC, or
- Existing customers currently subscribing to AT&T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to or currently have AT&T Long Distance and AT&T Internet Service, AT&T Mobility, or DIRECTV as a part of a Bundle^{/2/}, or
- Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle^{/1/} (Save), and who subscribe to a 12-month Term Plan for BLC Option A.

Furthermore,

- Customers participating in a Business Local Calling promotion as part of a Bundle^{/2/}, may continue to participate in the Bundle^{/2/} and will receive a net monthly rate of \$40 (via a credit), if they agree to a new 12-month term.

This offer may not be combined with other AT&T Business Local Calling Term Plan discounts.

This offer is only allowed on single location accounts.

Billed to Number (BTN) arrangements are not allowed.

This offer is limited to nineteen (19) lines per customer location.

When the customer's bundle subscription expires, these benefits will no longer apply.

All other terms and conditions associated with AT&T Business Local Calling, as appropriate, will apply.

/1/ Material now appears on Sheet 20 of this Section.

/2/ The bundle combines the AT&T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&T Long Distance, and AT&T Internet, AT&T Mobility, or DIRECTV.

Business Remote Call Forwarding with Unlimited Local Usage Win/Winback Promotion II

A promotional period will be established from January 1, 2021, through December 31, 2021. During this promotional period, eligible business customers will receive a net effective rate of \$5.00 per month per path for Remote Call Forwarding (RCF) service and unlimited AT&T Local Usage and AT&T Message Telecommunications Service. (C)

Eligible customers are business customers who have their exchange access service with another Carrier and who now establish their exchange access service with the Company or AT&T Business Voice over IP Service (AT&T Phone), are now requesting 1-10 business exchange access lines and/or 1-6 AT&T Phone seats, and cannot port their telephone number and require RCF to keep their existing telephone numbers at existing location

To qualify for this Promotion, the Call Forwarded number of the RCF service must terminate to a Company business access line (excluding 800 service lines) or AT&T Business Voice over IP Service at the time customer subscribes to this Promotion. Subscribers must order RCF service within 30 days of establishing the qualifying exchange access service from the other carrier. Subscribers may have a maximum of ten RCF paths (initial/additional) per billing account participating in this discounted service, and the RCF path(s) must be located in the same state where service from the other carrier was located.

If subscriber with this RCF Promotion terminates Company business access line or AT&T Business Voice over IP Service and retains the Company's RCF, this Promotion will continue to apply until customer terminates the RCF service. The monthly Remote Call Forwarding rates and unlimited local or local toll usage will be discounted for each path and for each additional path.

Eligible customers will receive a waiver of the nonrecurring charges to add Remote Call Forwarding.

This Win/Winback Promotion cannot be combined with other RCF promotions or offers, including the existing RCF discount offer, which will still be available.