SECTION 6 - PROMOTIONS

6.1 General

From time-to-time, the Company may offer special promotions to its Customers waiving certain charges, offering Service(s) at special rates, and/or offering promotional discounts. Promotional discounts include but are not limited to reduced monthly rates or charges for an existing Service, incentive subscription bonuses, free Service periods, full or partial waivers of installation charges or optional feature charges or any combination thereof. Terms and conditions of promotions may be limited to certain dates, times, market segments, and/or locations. The Company may engage in national and/or intrastate special promotional offerings or trial Service offerings designed to attract new Customers, retain existing Customers, win back former Customers, or stimulate Customer usage. The terms of national promotional offerings are set forth in the applicable interstate Voice Product Reference and Pricing Guide which may be found at www.sbc.com governing such programs. To the extent these programs may extend to intrastate Services, the terms of these national offerings are incorporated by reference. The Company may require an advance payment as a condition of a promotional offering. Details regarding a promotion will be filed with the Commission prior to the effective date of the promotion, consistent with the rules of the Commission. D D

SECTION 6 - PROMOTIONS

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