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**A6. LISTINGS**

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## A6. LISTINGS

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### A6.1 Terms and Conditions Applicable To Listings

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#### A6.1.1 General

- A.** The rates, terms and conditions specified herein for listings apply only to the alphabetical section of the *Company's Listing Information System*. Listings are intended solely for the purpose of identifying subscriber's telephone numbers and as an aid to the use of telephone service. (T)
- B.** The listings of subscribers, either without charge or at the rate specified herein for other listings are arranged alphabetically and are not intended for special prominence of arrangement. In accepting listings as requested by subscribers or prospective subscribers, the Company will not be a party to controversies between subscribers as a result of the publication of such listings in its directories.
- C.** Listings must conform to the Company's specifications with respect to its directories. The Company reserves the right to reject listings when, in its sole judgment, such listings would violate the integrity of company records and its directories, confuse individuals using the *Company's Listing Information System*, or when the customer cannot provide satisfactory evidence that he is authorized to do business as requested. (T)
- D.** The Company reserves the right to limit the length of any listing to one line by use of abbreviations when, in its sole judgment, the clearness of the listing and the identification of the subscriber is not impaired thereby. (T)
- E.** One listing is furnished without extra charge as specified in the following:
1. each basic local exchange line or MultiServ service main station line
  2. each PBX trunk
  3. each ESSX service, Digital ESSX service, ESSX-1, MultiServ PLUS service, or BellSouth Centrex service NAR or NAR usage package
  4. each Primary Rate ISDN B-Channel
- F.** The use of listings in excess of those described in E. preceding may be provided without charge when in the sole judgment of the Company they are needed for better identification of the subscriber.
- G.** Generally, the listed address is the location of the subscriber's place of business or residence. At the subscriber's request a partial address may be shown. An address may be:
- a number(s) and/or letter(s) followed by the name of a street, a building, a shopping center/mall, apartment complex, industrial park, or similar facility
  - a name of a street, building, shopping center/mall, apartment complex, industrial park, or similar facility
  - any one of the above followed by a community and/or state name
  - a community name only
  - omitted at the subscriber's request
- The listed address may not include P. O. Box, or use of the word or abbreviation of suite, floor, or apartment before numbers used in the identification.
- An address other than the address where the service is located may be listed provided the subscriber has a comparable class of service at the address requested.
- H.** Liability of the Company due to *listing* errors and omissions is as specified in Section A2. (T)
- I.** A Secondary Service Charge, as specified in Section A4., applies when an order is issued solely to add or change a listing. (T)
- J.** Listings can be suspended as specified in A2.3.16. However, the suspension rate shall be fifty percent of the regularly charged rate. (T)

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## A6. LISTINGS

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### A6.2 Business Listing

#### A6.2.1 General

- A. Generally, a business listing consists of a name or dual name, a designation descriptive of the subscriber's business if not self-explanatory, the address, and the business telephone number. The main listing is ordinarily the name of the individual, firm or corporation which contracts for the service or the name under which a business is regularly conducted.

#### A6.2.2 Business Designation

##### A. Firm Name

1. The designation in a firm name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the nature of the business.

Example:

Lewis Co grocr 14 Madison 234-6488

##### B. Personal Name

1. The designation in a personal name business listing consists of a word or phrase, abbreviated where necessary, that describes the general character of the subscriber's business. A designation may be required when the name under which the subscriber is doing business is insufficient to indicate the nature of the business. The listing of an individual, together with a title and the name of the business with which the individual is associated or represents, is not permitted.

Example:

Smith J G grocr 14 Madison 234-6488

2. A designation that conveys the same meaning as a title, educational degree or suffix is not permitted.

Example:

Smith Joe DDS dntst

#### A6.2.3 Trade Name

A trade name or the name of a commodity or service will be included as part of the listing when the subscriber shows satisfactory evidence of authorization to do business under the requested name. In case of listings for time/temperature/weather announcement services, a generic listing will be excepted.

Examples which require proof of authorization are:

Smith Avon Distributor 123 Main 555-1234

Jones Buick 2914 E 23rd 329-5864

Any Flower Shop 710 Heather Mall 669-2121

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### A6.3 Residence Listing

#### A6.3.1 General

Generally, residence listings consist of a surname, given name or dual name, and/or initials, the address, and the telephone number. When a single name listing is requested by the subscriber, the Company may require satisfactory evidence as to the validity of the requested name. The main listing is ordinarily the name of the individual who subscribes for the service, but the listing may be in the name of a second party residing at the address where service is provided if so designated by the subscriber.

#### A6.3.2 Reserved for Future Use

#### A6.3.3 Reserved for Future Use

### A6.4 Non-Published (Private) Listing

#### A6.4.1 General

- A. A non-published listing is not listed in either the alphabetical section of the Company's *Listing Information System* or directory assistance records and will not be furnished upon request of the calling party. However, when a call is placed from a telephone number associated with a non-published listing, the number and/or name may be disclosed if the called party has the necessary equipment for receiving and/or disclosing incoming telephone numbers and/or names. (T)
- B. An incoming call to a subscriber with a non-published listing will be completed by the Company only when the calling party places the call by number. The Company will adhere to this practice notwithstanding any claim of emergency the calling party may present. The acceptance by the Company of the subscriber's request to furnish a non-published telephone number does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.
- C. In the absence of gross negligence or willful misconduct, no liability for damages arising from *disclosing* a non-published telephone number to any person shall attach to the Company. Where a non-published listing is *disclosed*, the Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such listing. Under these conditions, the Company will, at the subscriber's request, change the telephone number at no charge to the subscriber. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the *disclosure* of a non-published listing or listing information to any person. (T)
- D. The telephone number, name and address of the calling party may be displayed at a Public Safety Answering Point (PSAP) located on the premises of a customer subscribing to 911 Service, on a call-by-call basis only, for the purpose of responding to emergency calls from non-published numbers. The subscriber forfeits his right to privacy upon making a call to 911.
- E. For accounting purposes, the telephone number, name, and address of a subscriber with a non-published listing will be provided to the Long Distance Carrier(s) which furnishes the subscriber long distance message telecommunications service.
- F. Upon request, facilities permitting, subscribers of Non-Published Listing service will be provided Calling Number Delivery Blocking - Permanent as described in A13.19.2.I., A12.1.2.Z. and A12.13.2.Z. at no monthly recurring charge.
- G. The Company may provide telephone number, name and address of a subscriber with a Non-Published number to the public safety agency certified, authorized and responsible for providing emergency notification services in the local city, county or municipality where the subscriber line associated with such number is located, pursuant to that agency's request under Emergency Service Provider Data Service (ESPDS) detailed in A38.4.

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### A6.4 Non-Published (Private) Listing (Cont'd)

#### A6.4.2 Rate Application

##### A. Non-published listing

##### 1. Where charge applies

(a) Each

**Monthly  
Rate  
\$5.50**

**USOC  
NPU**

##### 2. Where charge does not apply

(a) Each

-

NP3

- Service used primarily by a certified hearing/speech impaired person

- Additional service furnished to the same subscriber who has service listed at the same address.

(T)

- Additional service furnished to the same subscriber who has service listed in the same name at a different address provided the listed service is in the same local exchange.

(T)

- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the telephone number of the PBX, Centrex Type Services or Semipublic Telephone Service furnished to such establishments.

- Temporary Service

#### A6.4.3 Reserved for Future Use

### A6.5 Non-Listed (Semiprivate) Listing

#### A6.5.1 General

A. A non-listed listing is not listed in the alphabetical section of the *Company's Listing Information System*, but is maintained on directory assistance records and will be furnished upon the request of the calling party.

(T)

B. The acceptance by the Company of the subscriber's request to furnish a non-listed listing does not create any relationship or obligation, direct or indirect, to any person other than the subscriber.

C. In the absence of gross negligence or willful misconduct, no liability for damages arising from *disclosing* a non-listed telephone number shall attach to the Company. Where such a number is *disclosed*, the Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such non-listed listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the *disclosure* of a non-listed listing.

(T)

D. The telephone number, name and address of the calling party may be displayed at a Public Safety Answering Point (PSAP), located on the premises of a customer subscribing to 911 service on a call-by-call basis only for the purpose of responding to emergency calls from a non-listed number.

E. Upon request, facilities permitting, subscribers of Non-Listed (Semi-private) Listing service will be provided in Calling Number Delivery Blocking - Permanent as described in A13.19.2.I. at no monthly recurring charge.

F. The Company may provide telephone number, name and address of a subscriber with a Non-Listed number to the public safety agency certified, authorized and responsible for providing emergency notification services in the local city, county or municipality where the subscriber line associated with such number is located, pursuant to that agency's request under Emergency Service Provider Data Service (ESPDS) detailed in A38.4.

A6. LISTINGS

(T)

A6.5 Non-Listed (Semiprivate) Listing (Cont'd)

A6.5.2 Rate Application

- A. Non-listed listing
  - 1. Where charge applies

(a) each

Monthly	USOC
Rate	NLT
\$3.50	

## A6. LISTINGS

(T)

### A6.5 Non-Listed (Semiprivate) Listing (Cont'd)

#### A6.5.2 Rate Application (Cont'd)

1. Where charge does not apply

	Monthly Rate	USOC	
(a) Each	\$ -	NLE	
- RingMaster service			
- Temporary Service			
- Service used primarily by a certified hearing/speech impaired person			
- Additional service furnished to the same subscriber who has service listed at the same address.			(T)
- Additional service furnished to the same subscriber who has service listed in the same name at a different address provided the listed service is in the same local exchange.			(T)
- Service to a subscriber living in a hotel, hospital, retirement complex, apartment, boarding house or club if the subscriber is listed under the telephone number of the PBX, or Centrex Type Services furnished to such establishments.			

#### A6.5.3 Reserved for Future Use

### A6.6 Additional Listing

#### A6.6.1 General

- A. The subscriber to the service assumes responsibility for all charges for additional listings associated with his service. Listing charges date from the day the directory assistance records are posted.
- B. Listing charges are automatically discontinued upon termination of the service or upon removal of the listing.

#### A6.6.2 Business Additional Listing

- A. A business additional listing may be furnished in other names when in the sole judgement of the Company the subscriber's service is not being resold.
- B. Rate Application
  1. Business

(a) Each	2.30	CLT
(b) 800 service, each	2.00	SZS

#### A6.6.3 Residence Additional Listing

- A. A residence additional listing may be furnished in the names of relatives, including those by marriage, domestic employees of the subscriber, or other persons residing in the subscriber's home who are recognized as a part of the subscriber's domestic establishment.



## A6. LISTINGS

(T)

### A6.6 Additional Listing (Cont'd)

#### A6.6.3 Residence Additional Listing (Cont'd)

##### B. Rate Application

##### 1. Residence

(a) each

**Monthly  
Rate  
\$ 2.30**

**USOC  
RLT**

### A6.7 Miscellaneous Listing

#### A6.7.1 Access Service Listing

A. An interexchange carrier or a business or residence client of an interexchange carrier who subscribes to Feature Group A foreign exchange access service may be furnished a listing at the rate specified.

##### B. Rate Application

##### 1. Listing

(a) each

**2.00****CLT**

#### A6.7.2 Alternate Listing

A. An alternate listing may be provided to the subscriber for the purpose of directing calling parties to other telephone numbers subject to the following conditions:

1. Names of individuals are not permitted
2. Text may not exceed one line

Examples:

Nights, Sundays, and Holidays

If No Answer

If Extension Is Not Known

##### B. Rate Application

##### 1. Business

(a) each

**2.00****FNA**

##### 2. Residence

(a) each

**2.00****NAB**

#### A6.7.3 Cellular Carrier Listing

See Mobile and Paging Service Listing, A6.7.12

#### A6.7.4 Customer Owned Telephone Service Listing

A. Listings are not provided in connection with access line service for Customer Provided Public Telephone Service except when the listing will facilitate the operations of the Company or subscribers to the access line service. No additional listings are permitted.

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A6.7 Miscellaneous Listing (Cont'd)

A6.7.5 Congregate Living Facility Listing

- A. A congregate living facility listing is a residence additional listing furnished to a resident of a congregate living facility at rates specified in A6.6.3.

A6.7.6 Cross Reference Listing

- A. A cross reference listing may be furnished when it is necessary to refer the user to another listing. (T)

Examples:

Long Lumber Co	See South Lumber Co
Regis Gary	See Regas Gary

- B. Rate application

1. Business

- (a) each
2. Residence

- (a) each

Monthly Rate	USOC LLT
\$ 2.00	
2.00	LRT

A6.7.7 Dual Name Listing

- A. A dual name listing may be furnished to a business or a residence subscriber as a main listing subject to the following:
- an individual subscribing to business service when it is a personal name listing and the person is also known by a nickname
  - two individuals subscribing to residence service having the same surname and address, or an individual known by more than one name

Examples:

Smith J H (Johnny) CPA 123 Main	123-4567
O'Neal John & Mary 200 Elm Av	423-1012
Morris George Mrs (Joan) 101 Ash Dr	422-4523

- B. A dual name listing may also be furnished as an additional listing at the subscriber's request at the appropriate additional listing rate.

- C. A Secondary Service Charge applies for:

- |  |         |
|--|---------|
| 1. Changing of primary single name listing to a primary dual name listing  | (T)     |
| (a) each   | 7.15 NA |
| 2. Changing the primary or additional dual name listing once established   | (T)     |
| (a) each   | 7.15 NA |
| 3. Changing an additional dual name listing to a primary dual name listing | (T)     |
| (a) each   | 7.15 NA |

## A6. LISTINGS

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### A6.7 Miscellaneous Listing (Cont'd)

#### A6.7.7 Dual Name Listing (Cont'd)

- D.** No nonrecurring charge applies when the dual name listing is established with the initial establishment of service or when a change in an existing listing is requested on an order for which service charges are otherwise applicable.

#### A6.7.8 Emergency Service Listing (E911 and B911)

- A.** A 911 telephone number must be listed along with a non-emergency telephone number for emergency agencies. No charge applies for either listing.
- B.** Rate Application
1. Where charge does not apply

(a) each

Monthly Rate	USOC
\$ -	FLT

#### A6.7.9 Reserved for Future Use

#### A6.7.10 Foreign Listing

- A.** A listing in the alphabetical section of *the Company's Listing Information System* outside the subscriber's local exchange may be furnished. This listing is subject to the rates, terms and conditions applicable to the *Company's Listing Information System* in which the listing is to appear.

(T)

#### **B.** Rate Application

1. Foreign listing
    - (a) Business, each 2.00 FAL
    - (b) Residence, each 2.00 FRW
  2. Foreign cross reference listing
    - (a) Business, per line 2.00 FALCX
    - (b) Residence, per line 2.00 FRWCX
  3. Foreign alternate listing
    - (a) Business, each 2.00 FALSX
    - (b) Residence, each 2.00 FRWSX
  4. Foreign Special Text
    - (a) Business, each 2.00 FALTX
- C.** When in the sole judgment of the Company, in the case of service located in an exchange border area, a foreign listing is needed for better identification in order to facilitate the completion of calls, such listing may be provided without charge for the main listing only.
1. Foreign Listing
    - (a) each - FLF

#### A6.7.11 Reserved for Future Use

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A6.7 Miscellaneous Listing (Cont'd)

A6.7.12 Mobile and Paging Service Listing

- A. A Mobile Telephone Carrier, a Cellular Carrier, a Radio Common Carrier, or a Paging Company, may be furnished a listing for their clients as specified.
- B. Rate Application
  - 1. Listing

Monthly	USOC
Rate	MSZ
\$0.00	

(a) each

A6.7.13 Reserved for Future Use

A6.7.14 Reserved for Future Use

A6.7.15 Paging Service Listing

See Mobile and Paging Service Listing

A6.7.16 RingMaster Service Listing

- A. One listing for each RingMaster service number will be furnished on a listed or non-listed basis at no charge to the subscriber.
- B. A RingMaster service listing must be either business or residence as identified by the class of service.
- C. Other listings may be provided at the rates, terms and conditions specified in this Guidebook.

A6.7.17 Sharing and Resale of Basic Local Exchange Service Listing

See Section A23.

A6.7.18 Special Text Listing (Business)

- A. A special text listing provides instructions for directing incoming calls after hours and during specific time periods or calling information for a specific service/department.  
Example:  
For The Following Zip Codes 30506 30408 30532 30529 30427
- B. A special text listing does not include a telephone number and must be followed by at least one other listing which does include a telephone number.
- C. Rate Application
  - 1. Business

(a) per line

2.00	XLL
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A6.7 Miscellaneous Listing (Cont'd)

A6.7.19 Stylist Service Listing

- A.

Where available, a subscriber may request to have the assigned telephone number listed using upper case alpha characters and/or numeric characters in lieu of standard numeric characters. Use of a Stylist service listing is not exclusive to any single subscriber. The symbols "#" and "\*" may not be used with this service. The digits "0" and "1" may not be used to represent the letters "O" and "I" respectively in a Stylist service telephone number. The Company reserves the right to reject a Stylist service listing when, in its sole judgment, such listing is objectionable or would tend to delay or impede the use of the *Company's Listing Information System*.

(T)
- B.

Prior to establishing a Stylist service listing, the Company reserves the right to require, when necessary in its sole judgment, satisfactory evidence from the subscriber that the subscriber is authorized to use any trade name, business name, or any other name or term, requested by the subscriber, which is copyrighted or otherwise reserved.
- C.

Subscriber requests for special number assignments will be handled under the rates, terms and conditions described for Special Number Assignment Charges in Section A4.
- D.

Subscribers who request that their existing telephone number(s) be listed as a Stylist service listing will not incur a Special Number Assignment Charge.
- E.

In the absence of gross negligence or willful misconduct, no liability for damages arising from publishing or not publishing a Stylist service listing shall attach to the Company. The Company's liability shall be limited to and satisfied by a refund of any monthly charges which the Company may have made for such listing. The subscriber indemnifies and saves the Company harmless against any and all claims for damages caused or claimed to have been caused, directly or indirectly, by the publication or omission of a Stylist service listing.

(T)
- F.

The rates for Stylist service listings as follows are in addition to any applicable special number assignment charges or any other appropriate listing charge.
1.

Rate Application

	Monthly Rate	USOC
(a) Business	\$ 3.50	RNCAF
(b) Residence	2.50	RNQAF

A6.7.20 Telephone Answering Service Listing

- A.

A client of a telephone answering service may list the telephone number of the answering service with his name, or business name at the rate specified.
- B.

Rate Application
1.

Listing
- (a)

each

2.00

9FK

A6.7.21 Reserved for Future Use

A6.7.22 Titles And Suffixes

- A.

A title of address that precedes a name, such as Mrs., Rev., Dr., or Capt., may be included in a residence or a business personal name listing.
- B.

A professional designation(s) or educational degree(s), such as MD, CPA, CREA, or JP, is a suffix which may be included at the end of a business personal name listing.

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### A6.7 Miscellaneous Listing (Cont'd)

#### A6.7.22 Titles And Suffixes (Cont'd)

- C. Notation of lineal descent, such as Jr., Sr., and III, may be included in a residence or business personal name listing as a suffix.
- D. A maximum of three titles and/or suffixes are allowed per each residence or business personal name listing.

#### A6.7.23 (DELETED)

#### A6.7.24 Reserved for Future Use

#### A6.7.25 Designer Listings

- A. This service, *where available*, is only available to residence customers. (T)
- B. One Designer Listing option per customer listing is allowed with the exception of the Designer Line option which may be subscribed to in addition to the other Designer Listing options.
- C. Designer Listing options will not appear on directory assistance records, but will only be reflected in the published directory (*where available*). (T)
- D. Billing will begin with the subscriber's billing period following delivery of the directory in which the listing will appear.
- E. A Secondary Service Charge applies when an order is placed to purchase one or more of the following listing options. The Company may offer waiver of associated service charges during select promotion periods.
  - 1. **Designer Bold**  
A listing that provides for a bolder print or heavier type of the subscriber's name, address and telephone number. (T)
  - 2. **Designer Bold Plus**  
A listing that provides for a bolder print or heavier type of the subscriber's name, address and telephone number plus additional space with a ruled line above and below the subscriber's listing information. (T)
  - 3. **Designer Script**  
A listing that provides for the subscriber's name, address, and telephone number to be printed in script, which depicts a stylish writing of the listing information. (T)
  - 4. **Designer Script Plus**  
A listing that provides for the subscriber's name, address and telephone number to be printed in script, which depicts a stylish writing of the listing plus additional space with a ruled line above and below the subscriber's listing information. (T)
  - 5. **Designer Line Options**  
There are three Designer Line options, Designer Line (Standard), Bold Designer Line, and Script Designer Line. Each Designer Line purchased cannot exceed one printed directory line. A maximum of three (3) Designer Lines may be purchased per listing. (T)
    - Designer Line (Standard)**  
An extra text line that provides information in addition to the standard listing information (name, address, and telephone number) such as location, affiliations, social/civic positions held, volunteer services, etc. It could also include statements of a descriptive nature such as interests, profession, or personal information.

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### A6.7 Miscellaneous Listing (Cont'd)

#### A6.7.25 Designer Listings (Cont'd)

- E. A secondary service charge applies when an order is placed to purchase one or more of the following listing options. The Company may offer waiver of associated service charges during select promotion periods. (cont'd)

5. **Designer Line Options (Cont'd)**

**Bold Designer Line**

An extra line of text in bolder print or heavier type that provides information in addition to the standard listing information (name, address and telephone number) such as location, affiliations, social/civic positions held, volunteer services, etc. It could also include statements of descriptive nature such as interests, profession, or personal information.

**Script Designer Line**

An extra line of text printed in script, a stylish writing form, that provides information in addition to the standard listing information (name, address and telephone number) such as location, affiliations, social/civic positions held, volunteer services, etc. It could also include statements of descriptive nature such as interests, profession, or personal information.

F. Rates and Charges

1. Per Listing

	<b>Monthly</b>	
	<b>Rate</b>	<b>USOC</b>
(a) Designer Bold	<b>\$4.00</b>	<b>LBB</b>
(b) Designer Bold Plus	<b>5.00</b>	<b>LBBAB</b>
(c) Designer Script	<b>4.00</b>	<b>SF8</b>
(d) Designer Script Plus	<b>5.00</b>	<b>DLMDX</b>
(e) Designer Line (Standard)	<b>5.00</b>	<b>XTL</b>
(f) Designer Line Bold	<b>6.00</b>	<b>DLMEX</b>
(g) Designer Line Script	<b>6.00</b>	<b>DLMTX</b>