



## Notice

<b>Notification Type:</b>	Promotion
<b>Jurisdiction:</b>	TENNESSEE
<b>Notice Date:</b>	11/17/2018
<b>Package Number:</b>	TN-19-0004
<b>Service Name:</b>	PR - Business Promotion Renewals
<b>Tariff /Guidebook Sections:</b>	
<b>Expected Issue Date:</b>	01/01/2019
<b>Expected Effective Date:</b>	01/01/2019
<b>Descriptive Narrative:</b>	<p>Offer Dates        START on January 1, 2019                               END on December 31, 2019</p> <p><u>AFL Back Up Bundle Promotion II</u></p> <p>This promotion provides a discounted per line effective monthly rate for AT&amp;T Business Local Calling Option A package charges for customers who subscribe to AT&amp;T Business Local Calling Option A when it is part of a bundle (Note 1). During this period eligible Business customers will receive a net monthly rate of \$35 (via a \$25 credit) for AT&amp;T Business Local Calling (BLC) Option A package charges. Eligible customers are as follow:</p> <p>New customers who do not have local exchange service with the Company, or new customers who have their local exchange access line service with another competitive local exchange carrier within the Company service area and who now wish to establish their local exchange access line service with the Company as a part of a Bundle/1/ (Win/Winback), and who subscribe to a 12-month Term Plan for BLC, or; Existing customers currently subscribing to AT&amp;T local service, who subscribe to a 12-month Term Plan for BLC and who are newly subscribing to or currently have AT&amp;T Long Distance and AT&amp;T Internet Service, AT&amp;T Mobility, or DIRECTV as a part of a Bundle, or; Existing customers who communicate a desire to disconnect their lines then reconsider and keep the lines with the Company as a part of a Bundle (Save), and who subscribe to a 12-month Term Plan for BLC Option A.</p> <p>For customers participating in this offer and receiving discounts as described above (New, Win/Winback and Save), the 12-month term will be a 12-month term with an option to re-subscribe for two consecutive terms.</p> <p>Furthermore: Customers participating in a Business Local Calling promotion as part of a Bundle, with the promotional rates listed below, may continue to participate in the promotion rates if they agree to a new 12-month term with an option to re-subscribe for two consecutive terms, prior to the expiration of their existing term.</p>



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	<ul style="list-style-type: none"><li>- First BLC Option A package line receiving a net monthly rate of \$50 (via a \$10 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or</li><li>- First BLC Option A package line receiving a net monthly rate of \$44 (via a \$10 credit plus a \$6 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or</li><li>- First BLC Option A package line receiving a net monthly rate of \$38 (via a \$10 credit plus a \$12 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit); or</li><li>- First BLC Option A package line receiving a net monthly rate of \$35 (via a \$25 credit), and BLC Option A package lines 2-19 receiving a net monthly rate of \$25 (via a \$35 credit).</li></ul> <p>This offer may not be combined with other AT&amp;T Business Local Calling Term Plan discounts. This offer is only allowed on single location accounts. Billed to Number (BTN) arrangements are not allowed. This offer is limited to nineteen (19) lines per customer location. When the customer's bundle subscription expires, these benefits will no longer apply. All other terms and conditions associated with AT&amp;T Business Local Calling, as appropriate, will apply.</p> <p>Note 1: The bundle combines the AT&amp;T Business Local Calling Option A, provided by the Company with the following services (offered by affiliates of the Company) in a bundled offering: AT&amp;T Long Distance, and AT&amp;T Internet, AT&amp;T Mobility or DIRECTV.</p> <p><u>Business Package Additional Line Promotion</u></p> <p>This promotion ("Program") is an offering available to existing business customers who add new, incremental local exchange access lines to a new or existing AT&amp;T Business Local Calling package Term Plan after refusing the initial offer to add local access lines. Additionally, eligible customers are new business start-up customers who add lines to a new AT&amp;T Business Local Calling package Term Plan after refusing the initial offer to add an AT&amp;T Business Local Calling package Term Plan. Also, all customers who add local exchange access lines to an AT&amp;T Business Local Calling package Term Plan electronically, via online ordering methods, in response to an online advertisement will also qualify. Eligible customers will receive a one-time \$100.00 bill credit per line for up to 4 lines added per customer location. Bill credits will become effective with the third bill period following eligibility. Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. The Company may discontinue this offer upon 14 days notice.</p> <p><u>Enhanced Save A Line II Promotion</u></p> <p>This promotion is available to existing AT&amp;T business customers in AT&amp;T Alabama, AT&amp;T Florida, AT&amp;T Georgia, AT&amp;T Kentucky, AT&amp;T Louisiana, AT&amp;T Mississippi, AT&amp;T North Carolina, AT&amp;T South Carolina, and AT&amp;T Tennessee who are not on a voice package term plan or who transfer lines from a current term plan agreement to a new eligible agreement with a term equal to or greater than the time remaining on their current agreement, who indicate a desire</p>
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	<p>to disconnect their local exchange access lines then reconsider and keep their lines. Customers must subscribe these lines to a new AT&amp;T Business Local Calling agreement for at least a 1-year term. These customers will receive a \$6.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. Customers who initially refuse a new AT&amp;T Business Local Calling offer will be eligible to receive a \$12.00 monthly credit per eligible access line, up to a maximum of 19 lines, for 12 months. Customers must agree to subscribe all their lines to AT&amp;T Business Local Calling in order to receive the credit.</p> <p><u>Business Term Plan II Promotion</u> This promotion provides a discounted per line effective monthly rate for AT&amp;T Business Local Calling Option A package charges for customers who subscribe to AT&amp;T Business Local Calling Option A when it is part of a bundle (Note 1). The customer must subscribe to AT&amp;T Business Local Calling Option A 12-month Term Plan. Customers subscribing to the 12-month Term Plan will receive a \$10 monthly credit on the first line and a \$35 monthly credit for AT&amp;T Business Local Calling Option A on the 2nd to 19th lines. This promotion is limited to 500 lines per customer for the sum of all contracts and for all subsidiaries. With the exception of the Business Package Additional Line promotion, this offer may not be combined with other AT&amp;T Business Local Calling Package Term Plan discounts. All other terms and conditions associated with AT&amp;T Business Local Calling will apply, as appropriate.</p> <p>Note 1: The bundle combines the AT&amp;T Business Local Calling Option A, provided by AT&amp;T Alabama, AT&amp;T Florida, AT&amp;T Georgia, AT&amp;T Kentucky, AT&amp;T Louisiana, AT&amp;T Mississippi, AT&amp;T North Carolina, AT&amp;T South Carolina, and AT&amp;T Tennessee with services offered by affiliates of these Companies (Long Distance, non-regulated Internet services and /or Mobility) in a bundled offering.</p> <p><u>Remote Call Forwarding Promotion</u> The Remote Call Forwarding Promotion (the "Program") will offer discounts on the Subscriber's bill. The offer is only available to new subscribers requiring Remote Call Forwarding ("RCF") to maintain their local exchange business number(s) or existing AT&amp;T subscribers that are moving within their local area that are required to change their business telephone number(s). The subscriber will earn, for 12 months, as long as they maintain a local service agreement with AT&amp;T, a discount in an amount that reduces the Remote Call Forward service to \$5.00, and can have a maximum of (10) RCF lines for local call forwarding only using this promotion. Each RCF path must be located in the same state where the qualifying local exchange service is established. Subscribers must order RCF service within 30 days of establishing the qualifying local exchange service in order to be eligible.</p>
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