

WISCONSIN BELL, INC.

# Ameritech

Tariff

PART 22 - Resale Local Exchange Service  
SECTION 4 - Custom Service Arrangements

P.S.C. OF W. 20

PART 22

SECTION 4

3rd Revised Sheet No. 1

Cancels

2nd Revised Sheet No. 1

/1/

/1/

/1/ Material now appears on Original Sheet No. 34 in Part 22, Section 3.

Issued: March 19, 1998

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Amendment No. 4554

TA - 1998

Issued by Vice President - Regulatory  
Milwaukee, Wisconsin

WISCONSIN BELL, INC.

# Ameritech

Tariff

PART 22 - Resale Local Exchange Service  
SECTION 4 - Custom Service Arrangements

P.S.C. OF W. 20

PART 22

SECTION 4

1st Revised Sheet No. 2

Cancels  
Original Sheet No. 2

/1/

/1/

/1/ Material now appears on Original Sheet No. 35 in Part 22, Section 3.

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WISCONSIN BELL, INC.

# Ameritech

Tariff

PART 22 - Resale Local Exchange Service  
SECTION 4 - Custom Service Arrangements

P.S.C. OF W. 20

PART 22

SECTION 4

1st Revised Sheet No. 3

Cancels  
Original Sheet No. 3

/1/

/1/

/1/ Material now appears on Original Sheet No. 36 in Part 22, Section 3.

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WISCONSIN BELL, INC.

# Ameritech

Tariff

PART 22 - Resale Local Exchange Service  
SECTION 4 - Custom Service Arrangements

P.S.C. OF W. 20

PART 22

SECTION 4

1st Revised Sheet No. 4

Cancels  
Original Sheet No. 4

/1/

/1/

/1/ Material now appears on Original Sheet No. 37 in Part 22, Section 3.

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PART 22 - Resale Local Exchange Service  
SECTION 4 - Custom Service Arrangements1st Revised Sheet No. 5  
Cancels  
Original Sheet No. 5**20. AMERITECH SIMPLELINK<sup>1/</sup>**

(T)

**A. DESCRIPTION**

For Description, See P.S.C. OF W. 20, PART 4, SECTION 2.

**B. DEFINITIONS**

For Definitions, See P.S.C. OF W. 20, PART 4, SECTION 2.

(T)

**C. TERMS AND CONDITIONS**

For Terms and Conditions, See P.S.C. OF W. 20, PART 4, SECTION 2.

/1/ Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

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Issued: April 29, 2004

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Amendment No. WI-04-217-W

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## PART 22 - Resale Local Exchange Service

2nd Revised Sheet 6

## SECTION 4 - Custom Service Arrangements/Exchange Lines and Usage

Cancels 1st Revised Sheet 6

**SIMPLELINK<sup>11</sup> (cont'd)**

(C)

**D. PRICES****1. Service Elements**

% Discount on Total Billed Revenue (regulated)

Annual Minimum	1 Year	2 Years	3 Years	5 Years
\$ 800 – 2,399	4.0%	5.0%	6.0%	7.0%
2,400 – 5,599	5.0%	6.0%	7.0%	8.0%
5,600 - Plus	6.0%	7.0%	8.0%	9.0%

**Monthly Toll Discount** 50%

Discount applies to IntraLATA toll and Toll Free Calls.

(C)

**2. Revenue Growth Incentive**

At the end of the 2nd year of the term agreement, and going forward, if the customers contributory spending is greater than their MARC, the Carrier's customers will receive an annual credit equal to 10% of the increase over the highest spending in any previous year of the contract. If the customers contributory spending is greater than their MARC.

**3. Other Applicable Charges and Payments**

Service Connection Charges are not applicable when establishing or changing to SimpleLink.

/1/ Effective April 30, 2004, no further installation of, or changes to SimpleLink service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

**20. AMERITECH SIMPLELINK<sup>1/</sup> (cont'd)**

(T)

**D. FEATURES****4. Termination Charges**

Carrier's customers terminating a SimpleLink plan prior to the expiration of the selected term period are subject to termination charges.

Termination charges are equal to 50% of the MARC multiplied by the number of years remaining in the customer's term period. For a partial year, if the partial year revenue is less than the MARC, the Carrier's customer is liable for 50% of the difference between the MARC and the actual billed revenue.

Termination liability charges are not applicable if during the SimpleLink term period the Carrier's customer converts to another Ameritech access or usage plan with a term equal to or greater than the existing SimpleLink plan, and a revenue commitment equal to or greater than the SimpleLink MARC.

Commission approval of the above termination liability language is not intended to indicate that the Commission has sanctioned any particular legal result should a dispute arise between the parties. In the event of dispute, signatures to such contracts may pursue whatever legal remedies they deem appropriate to resolve the dispute.

**5. Service Guarantee**

Within 90 days of subscribing to Ameritech SimpleLink 3 year and 5 year term plans, Carrier's customers may cancel this service without incurring the termination liability charges specified in this tariff. This guarantee does not apply to Carrier's customers who terminate or convert to another Ameritech toll, access and/or usage commitment product for the purpose of subscribing to Ameritech SimpleLink.

/1/ Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

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PART 22 - Resale Local Exchange Service  
SECTION 4 - Custom Service Arrangements1st Revised Sheet No. 8  
Cancels  
Original Sheet No. 8**21. AMERITECH SIMPLELINK (Save/Winback)<sup>/1/</sup> (cont'd)**

(T)

**A. DESCRIPTION**

For Description, See P.S.C. OF W. 20, PART 4, SECTION 2.

**B. DEFINITIONS**

For Definitions, See P.S.C. OF W. 20, PART 4, SECTION 2.

**C. TERMS AND CONDITIONS**

For Terms and Conditions, See P.S.C. OF W. 20, PART 4, SECTION 2.

/1/ Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink (Save/Winback) service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

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(N)

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## PART 22 - Resale Local Exchange Service

2nd Revised Sheet 9

## SECTION 4 - Custom Service Arrangements/Exchange Lines and Usage

Cancels 1st Revised Sheet 9

**SIMPLELINK (Save/Winback)<sup>1/</sup> (cont'd)**

(C)

**D. PRICES****1. Service Elements**

% Discount on Total Billed Revenue (regulated)

Annual Minimum	1 Year	2 Years	3 Years	5 Years
\$ 800 – 2,399	12.0%	13.0%	14.0%	15.0%
2,400 – 5,599	13.0%	14.0%	15.0%	16.0%
5,600 - Plus	14.0%	15.0%	16.0%	17.0%

**Monthly Toll Discount** 55%

Discount applies to IntraLATA toll and Toll Free Calls.

(C)

**2. Revenue Growth Incentive**

At end of the 2nd year of the term agreement, and going forward, if the customers contributory spending is greater than their MARC, the customers will receive an annual credit equal to 10% of the increase over the highest spending in any previous year of the contract.

**3. Other Applicable Charges and Payments**

Service Connection Charges are not applicable when establishing or changing to SimpleLink.

(C)

/1/ Effective April 30, 2004, no further installation of, or changes to SimpleLink (Save/Winback) service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established. (C)

**21. AMERITECH SIMPLELINK (Save/Winback)<sup>/1</sup> (cont'd)**

(T)

**D. FEATURES****4. Termination Charges**

Carrier's customers terminating a SimpleLink plan prior to the expiration of the selected term period are subject to termination charges.

Termination charges are equal to 50% of the MARC multiplied by the number of years remaining in the Carrier's customer's term period. For a partial year, if the partial year revenue is less than the MARC, the customer is liable for 50% of the difference between the MARC and the actual billed revenue.

Termination liability charges are not applicable if during the SimpleLink term period the Carrier's customer converts to another Ameritech access or usage plan with a term equal to or greater than the existing SimpleLink plan, and a revenue commitment equal to or greater than the SimpleLink MARC.

Commission approval of the above termination liability language is not intended to indicate that the Commission has sanctioned any particular legal result should a dispute arise between the parties. In the event of dispute, signatures to such contracts may pursue whatever legal remedies they deem appropriate to resolve the dispute.

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/1/ Effective April 30, 2004, no further installation of, or changes to Ameritech SimpleLink (Save/Winback) service will be made. Carrier's customers of record on April 30, 2004 may continue their service as long as their present term agreement remains in effect. In the event that these services are discontinued at their present location for any reason, they will not be re-established.

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